GENESIS

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Hackathon

ROCCO

DISCOVER INGENUITY, DISCOVER SOLUTIONS

ROCCO is pleased to present the revolutionary Genesis Hackathon!

INTRODUCTION

SUMMARISING THE GENESIS HACKATHON

- We think we can all agree the Industry has some major challenges, some of which have been ongoing for many years. In our annual Genesis event ROCCO brings together mobile operators, enterprises and vendors to unite to try to address some of these challenges.

- This March, the Genesis team are organising industry Hackathons where two specific challenges one for Messaging and one for Wholesale Roaming, will be raised by Mobile operators and Enterprises, to the participants.

- In the Hackathon style, the participating teams made up of members of MNOs, Vendors or mixed teams will have a short time to respond to the challenges (three weeks) and when the time period has expired will present their solutions.

- The solutions will be judged by the stakeholders who raised the challenges, and a short list of the top 3 for each Hackathon (Roaming, Messaging) will be created.

- The top solutions will then go to Genesis 2024 in May in Seville and be presented to the panel of judges and the Genesis audience.

- The winner of each Hackathon will receive an award at the Genesis Visionaries Gala.

- The challenges themselves will only be known in March when the Hackathons begin, in order to ensure all companies have the same time to respond to the challenges. The objective is to find solutions which can be adopted by the industry, potentially helping the entire ecosystem.

- The benefit to the participants will be the ability to demonstrate how in a limited time they have the skills and resources to develop solutions which meet market needs. Are you up for the challenge?

IF YOU WANT TO TAKE PART IN THE HACKATHONS SIMPLY REGISTER AT HQ@ROCCO.GROUP

WE LOOK FORWARDS TO SEE HOW THIS NEW APPROACH CAN MAKE A DIFFERENCE TO OUR INDUSTRY>>>

www.roccogenesis.com/hackathons/

"IF YOU LOOK AT HISTORY, INNOVATION DOESN'T COME JUST FROM GIVING PEOPLE INCENTIVES; IT COMES FROM CREATING ENVIRONMENTS WHERE THEIR IDEAS CAN CONNECT"

STEVEN JOHNSON -SCIENCE AUTHOR & MEDIA THEORIST

SOLUTIONS...

What is the Genesis Hackathon about?

The Hackathon is a revolutionary competition in our industry in which the participating companies come up in a short time (three weeks) with new and original ideas/products/ services/solutions to solve specific challenges announced on 4th March 2024.

These challenges will be presented by recognised stakeholders (MNOs and/or Enterprises) in their respective categories: Roaming & Messaging on March 4th. The challenges are real industry issues/cases to which several companies are looking for a solution. Participants will have to develop a product/service/ solution that solves the challenges in an original way.

How many categories are in the Genesis Hackathon?

There are two categories: Roaming and Messaging. The teams can participate in one or both.

www.roccogenesis.com/hackathons/

Who can participate in the Genesis Hackathon?

Any team made up of members of MNOs, Vendors or mixed teams who want to challenge themselves and be recognised for their innovative thinking and quick development to solve industry needs. To participate, teams must have knowledge of Roaming or Messaging at a technical, operational and commercial level. Teams can be made up of members from different departments within the same company or can work in more than one company.

What do I get for participating?

- Multiple stages of visibility and promotion on social networks, our website, and our newsletter.
- For those selected by the Stakeholders (those MNOs and Enterprises that present the problems to be solved): promotion and time to present their solution at our Genesis event.
- Possibility to receive an award as the best solution in the different Hackathon categories at the Genesis Visionaries Gala on 21st May in Seville.

What is the participation fee?*

Teams who want to participate will pay a fee of 2500€. *Please note that if you want to participate in the Genesis Hackathon and submit one solution for The Innovators, there is a special entry fee offer of 2900€ to participate in both.

How are the rankings and winners of the Genesis Hackathon decided?

The Hackathon Stakeholders who present the challenges, the panel of judges and the Genesis audience will decide which solutions are the ones that best suit and solve the challenges raised. The winners will be the ones who manage to solve the problem most innovatively and efficiently. There will be two winners, one per category: Roaming and Messaging.

IP Rights

The solutions will be presented in an open forum where companies are recognised for their ideas. ROCCO is not responsible for the IP rights of the solutions presented. Participants are responsible for submitting original ideas/solutions of their property and for ensuring that the IP rights of their solutions are respected.

Do I need to use Programmers like a typical Hackathon?

The Genesis Hackathon is more about an ensemble approach. Strategists, technicians and product managers will present the solution, but the finished product is not required to be presented.

Can I present in both Hackathons?

Yes.

Who judges the Hackathon?

The first round of judges will be the stakeholders who presented the challenges.
During Genesis 20th and 21st May in Seville, the TOP 3 solutions will be presented to the panel of judges and the Genesis audience to assess which is the best solution.

When will the challenges be presented?

The Challenge for each Hackathon will be presented on 4th March in an online webinar. Anyone interested can register for the webinar by writing to HQ@rocco.group. Before and after the presentation of the challenges, teams can decide to register and pay the fee.

What if I register but then decide not to submit a solution?

If your team decides the challenge cannot be met, you can withdraw your registration.

Does the solution have to be an original idea?

The Hackathons expect to engage teams to respond to major industry issues. The point is to come up with a fresh solution with an open-minded approach.

What if my Solution doesn't win?

The challenges will be difficult, but we need to challenge ourselves. The stakeholders and wider industry will applaud any team who comes up with a solution, even if it doesn't win. Several solutions may be adopted by the wider industry if they really respond to the challenge in a strong way. The Hackathon is intended to stimulate innovation and there will likely be no ideas which are not well received to these important challenges.

www.roccogenesis.com/hackathons/

TIMELINE

22nd NOV

From November 22nd, 2023- Outreach and Registration of participants. Teams must state which Hackathon they want to take part in or if they want to support both and form their internal teams.

4TH MAR

March 4th, 2024 - Challenge Webinar. Presentation of the specific challenges from the Stakeholders themselves (MNOs and Enterprises) in the two categories: Roaming & Messaging.

4TH MAR

Hackathons Go Live Participants must work on their idea until **March 22nd** and develop a 15-minute video presentation about their product/service/solution.

22nd MAR

March 22nd - Hackathons end, Judging period starts. Presentations are reviewed with the stakeholders.

10th APR

April 10th - Stakeholders announce the short-list. Top three solutions per category: Roaming and Messaging.

20th MAY

20th & 21st May - Shortlisted Companies present at Genesis. The top three in each category will be presented in the Genesis event (Seville, Spain - 20th-21st May).

21st MAY

21st May - The top solution for each category (Roaming and Messaging) will receive an award at the Visionaries Gala.

www.roccogenesis.com/hackathons/

GENESIS

TAKE PART IN THE HACKATHONS AND BE A PART OF THIS INDUSTRY FIRST.

FOR MORE INFORMATION ON GENESIS SEE ROCCOGENESIS.COM

www.roccogenesis.com/hackathons/